

Rachel Kornak

Innovate • Educate • Connect • Inspire

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t 734 • 546 • 4456

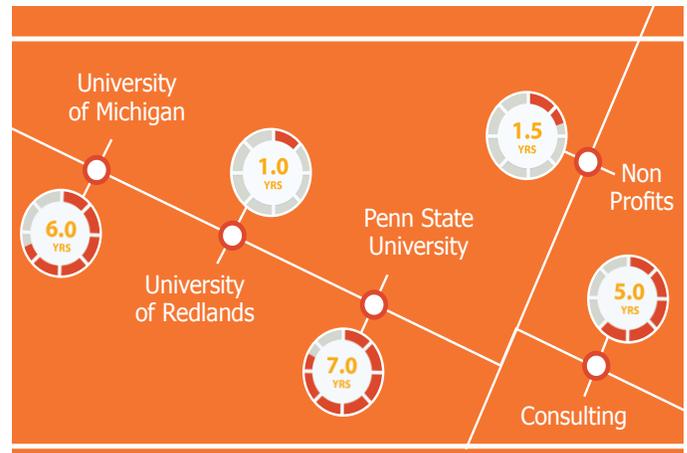
e rnk114@psu.edu
d June 1, 2013

DEAR HIRING TEAM

The Spatial Sciences Institute is a rapidly growing center of innovation. I'm eager to help expand the visibility, funding, and impact of your research and education programs.

I'm a tech-savvy, creative catalyst. I work at the intersection of geospatial technology, marketing, outreach, research and education.

My ten year career map spans multiple universities, non-profits, consulting firms and most recently, a start-up venture.



ASSETS

I'm optimistic, energetic, and creative.

I led business development initiatives for Geographic Information Science, Spatial Decision Support and GeoDesign Projects.

I managed multi-year, interdisciplinary research projects including budgeting, hiring, training, work flow development & reporting.

I've presented at over 100 geo events and delivered partnership pitches to leaders at Esri, National Geographic and the World Bank.

I collaborated with academic partners and educational institutions in 38 countries.

I am a Certified GIS Professional (GISP).

I started a volunteer organization and an e-magazine for students & recent grads.

I authored, co-authored or conducted analysis for articles in PNAS, Agriculture, Ecosystems, and Environment, Biological Conservation, ArcNews, Esri's Forestry GIS Journal and URISA's GIS Professional.

I hold leadership positions with multiple geospatial professional organizations.

I have a diverse perspective from visiting over 40 countries and all 50 states.

EXPLORE

RachelKornak.com A web-resume with buzz, videos, flippable portfolio, and interactive map.

GeoPivot.org A fun, fresh, highly visual e-magazine I launched to share geo-stories.

EmergingGISLeaders.org A digital mentoring site I created to educate aspiring GIS leaders.

e-education.psu.edu/geog487 The class I wrote and teach, part of Penn State's MGIS program.

I look forward to speaking with you further about the **Project Manager** position.

Sincerely,

Rachel Kornak

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VISION

Expand the real-world impact of GIS through innovative education, cutting-edge research, and collaborative partnerships.

SAVVY

Geospatial Technology · Communication
Business Development · Innovation ·
Project Management · Graphic Design

CREDENTIALS

Degrees & Certifications

SEP 1999 NOW

University of Michigan - B.S. Environmental Geology & Spanish (4/03) · **Penn State** - Certificate in GIS (12/05) · **University of Michigan Dearborn** - M.S. Environmental Science (12/06) · **eCornell** - Certificate in Change Leadership (6/13) · **GIS Certification Institute** - Certified GIS Professional (GISP)

GROWTH

Continuing Education

JAN 2013 NOW

Institutions - Harvard · Stanford · Cornell University of California - Los Angeles · University of Massachusetts - Boston · University of Florida · **Topics** - Business Development · Marketing · Outreach · Creative Problem Solving · Innovation · Change Management · Distance Education

CAREER SNAPSHOT

Penn State University

JAN 2006 NOW

Faculty Member & Online GIS Instructor

Design & Write a Ten Week Environmental Spatial Analysis Class · Integrate ArcGIS Online for Organizations, ArcGIS Desktop & Spatial Analyst · Manage Instructional Team

University of Michigan

JUL 2007 OCT 2012

GIS Manager & Instructor

Collaborate with Interdisciplinary Teams · Lead Multi-Year GIS Analysis Projects · Teach International Workshops · Oversee \$250,000 Budget & 50 Student Assistants

Environmental Firms

SEP 2003 JUN 2007

GIS Consultant & Project Manger

Initiate New Line of GIS Services · Facilitate Public Meetings · Design an Award-Winning GIS Application · Analyze Complex Spatial Data · Manage Teams and Subcontractors

GeoPivot Magazine

APR 2013 NOW

Creative Director, Editor, and Owner

Envision and Launch New Venture · Recruit Partners, Authors and Volunteers · Plan and Implement Public Relations Strategies · Develop Proposals & Marketing Materials

University of Redlands

JAN 2012 DEC 2012

Program Development Manager

Pursue New Academic Partnerships · Build Strategic Relationships · Develop & Execute Marketing & Outreach Plans · Collaborate with Senior Leadership, Faculty & Students

Non-Profit Groups

OCT 1999 FEB 2001

Sierra Club and Human Rights Campaign

Exceed Fundraising Goals · Lead Outreach Initiatives · Train and Supervise Activists · Deliver Televised Press Conferences · Write Press Releases · Energize Canvassing Teams